Hi Champions,

I am so excited to be here with you at the start of something special. HQ is starting to come alive again, KCRW is out in-person exploring our community, and we’re about to debut a fresh new look. Make sure to check out this newsletter for an exclusive preview of that new look as well as our summer offerings.

As we head into our Spring Pledge Drive, I want to personally thank you for your continued support of this experiment in public radio we call KCRW. We sincerely could not do it without you.

Jennifer Ferro

Message from Jennifer Ferro, President of KCRW

News & Culture Programming - Content Catch-Up & Programming Prowess

In anticipation of the California primary elections in June 2022, Press Play and Greater LA have kept us informed on local and state politics. Check out Madeleine Brand’s ongoing interviews with the five leading Los Angeles mayoral candidates and more on our Election 2022 page. Ask questions you want candidates to answer here — they may get featured on-air.

Attention: we’re calling all young wordsmithing, beat-honing, story-effusing creators to the spotlight. The Young Creators Project foregrounds the immense talent-base of LA’s under-21 artists. Music-themed March surfaced jaw-dropping brilliance, and featured two “Ask Me Anything” panels with music industry professionals— including our very own Anne Litt, Anthony Valadez, Chris Douridas, and Novena Carmel. April’s theme: Poetry & Storytelling. Please encourage all young writers in your life to submit by Saturday, April 30th at 11:59pm. May will focus on Visual Art.

Music and Culture, Oh My

Listen to the crooning swell of Jensen McRae’s performance and interview live from Anne’s Backyard.

Catch up on Travis Holcombe’s inaugural “3 Song Story,” a new FREAKS ONLY segment showcasing the hand-picked songs from artists such as Elke and Orion Sun.
Spring is a time of growth and we’re launching our Spring Pledge Drive (May 4–May 25) with a KCRW refresh. Think refreshed graphics, new swag, and a re-commitment to being your always-on connection to music, news, culture, and each other. We lean on you to bolster our every endeavor and are excited to include you in this exclusive first-look at what's to come.

Message from Jamie Cataldo, Head of Development

Hi Champions,

I am honored to join this special community of KCRW standard-bearers, ensuring that our programming reflects the vibrancy and diversity of Los Angeles. I am beyond excited to continue getting to know you all and have an opportunity to learn from you as well. We are going to build so much together. This is the beginning of a beautiful partnership.

Champion Events

Champion Insiders: We are grateful to continue exploring in-person offerings with all of you. We're just getting started with intimate, behind-the-scenes programming and special events that highlight KCRW as a tastemaker in music, food, art, news, and culture. Keep an eye out for special email invitations to exclusive Champion events.

KCRW at Large: KCRW Festival at the Hollywood Bowl and Summer Nights are on their way back. Keep an eye out for our 2022 KCRW Festival in partnership with the Hollywood Bowl. You won’t want to miss the eclectic beats and undeniable soul of the artists we have lined up. Stay up-to-date on all our stationwide events at KCRW.com/events.
Thank You

Words can not quite quantify our gratitude for you — our KCRW Champions that empower and enable the station’s unique programming and community-centric approach. Your love of KCRW, and commitment to making our visions a reality, is not only an inspiration, but also a driving force behind all that we accomplish together. Thank you.

Questions about your support or want to know more? Email us at champions@kcrw.org.

Interested in deepening your engagement with KCRW? Consider joining our Sonic Society (Planned Giving), find out more here.

Be sure to follow us on Facebook, Twitter, Instagram and YouTube.