

# Champion Newsletter

Spring 2022



## Message from Jennifer Ferro, President of KCRW



Hi Champions,

I am so excited to be here with you at the start of something special. HQ is starting to come alive again, KCRW is out in-person exploring our community, and we're about to debut a fresh new look. Make sure to check out this newsletter for an exclusive preview of that new look as well as our summer offerings.

As we head into our Spring Pledge Drive, I want to personally thank you for your continued support of this experiment in public radio we call KCRW. We sincerely could not do it without you.

*Jennifer Ferro*

## News & Culture Programming - Content Catch-Up & Programming Prowess



In anticipation of the California primary elections in June 2022, [Press Play](#) and [Greater LA](#) have kept us informed on local and state politics. Check out Madeleine Brand's ongoing interviews with the five leading Los Angeles mayoral candidates and more on our [Election 2022 page](#). Ask questions you want candidates to answer [here](#) — they may get featured on-air.



Attention: we're calling all young wordsmithing, beat-honing, story-effusing creators to the spotlight. [The Young Creators Project](#) foregrounds the immense talent-base of LA's under-21 artists. Music-themed March surfaced jaw-dropping brilliance, and featured two "Ask Me Anything" panels with music industry professionals— including our very own Anne Litt, Anthony Valadez, Chris Douridas, and Novena Carmel. April's theme: Poetry & Storytelling. Please encourage all young writers in your life to submit by Saturday, April 30th at 11:59pm. May will focus on Visual Art.

## Music and Culture, Oh My



Listen to the crooning swell of [Jensen McRae's performance and interview](#) live from [Anne's Backyard](#).



Catch up on Travis Holcombe's inaugural "3 Song Story," a new [FREAKS ONLY](#) segment showcasing the hand-picked songs from artists such as [Elke](#) and [Orion Sun](#).

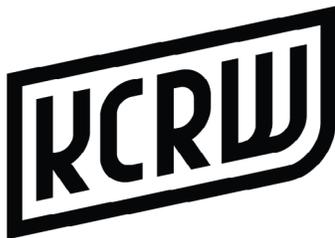


Still trying to catch up on the Oscars buzz? No need to worry, KCRW has you covered with [a whole page dedicated to interviews with award-season nominees](#) from programs such as [The Business](#), [The Treatment](#), [Press Play](#), [Morning Becomes Eclectic](#), and more.



Listen to Evan Kleiman connect with Vox journalist Siobhan McDonough about [global food chain disruptions](#) amidst war in Ukraine on [Good Food](#). Also in this episode: "In The Weeds" segment on Yuko Watanabe's ["Yuko Kitchen,"](#) a Japanese comfort food joint located on the Miracle Mile and Downtown, and a look at cooking columnist Eric Kim's first cookbook ["Korean American."](#)

## Spring Refresh - The spring pledge drive, KCRW refresh, and New Head of Development



Spring is a time of growth and we're launching our Spring Pledge Drive (May 4–May 25) with a KCRW refresh. Think refreshed graphics, new swag, and a re-commitment to being your always-on connection to music, news, culture, and each other. We lean on you to bolster our every endeavor and are excited to include you in this exclusive first-look at what's to come.

### Message from Jamie Cataldo, Head of Development



Hi Champions,

I am honored to join this special community of KCRW standard-bearers, ensuring that our programming reflects the vibrancy and diversity of Los Angeles. I am beyond excited to continue getting to know you all and have an opportunity to learn from you as well. We are going to build so much together. This is the beginning of a beautiful partnership.

### Champion Events

**Champion Insiders:** We are grateful to continue exploring in-person offerings with all of you. We're just getting started with intimate, behind-the-scenes programming and special events that highlight KCRW as a tastemaker in music, food, art, news, and culture. Keep an eye out for special email invitations to exclusive Champion events.

**KCRW at Large:** KCRW Festival at the Hollywood Bowl and Summer Nights are on their way back. Keep an eye out for our 2022 KCRW Festival in partnership with the Hollywood Bowl. You won't want to miss the eclectic beats and undeniable soul of the artists we have lined up. Stay up-to-date on all our stationwide events at [KCRW.com/events](https://www.kcrw.com/events).



## KCRW's Spring Development Intern: Sarah Kahn

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Hey Champions,

My name is Sarah and I am KCRW's spring Development intern as well as an undergraduate student at UCLA. I close out my time here next month, but being on the Development team has taught me so much. I feel so, so lucky for the conversations I've had with our supporters and my co-workers that have left me so hopeful for my own future — you can still have fun at work! No matter what my future holds, I take with me a new passion for being creative, telling stories, and producing work that reflects the brilliant diversity and beauty of Southern California. Also, a music taste that has gotten a lot cooler.



KCRW's Development team is looking for a summer intern. If you know anyone who is interested in being part of the KCRW community and has an interest in connecting with like-minded people, please have them check out the job posting [here](#).

## Thank You

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Words can not quite quantify our gratitude for you — our KCRW Champions that empower and enable the station's unique programming and community-centric approach. Your love of KCRW, and commitment to making our visions a reality, is not only an inspiration, but also a driving force behind all that we accomplish together. Thank you.

Questions about your support or want to know more? Email us at [champions@kcrw.org](mailto:champions@kcrw.org).

Interested in deepening your engagement with KCRW? Consider joining our Sonic Society (Planned Giving), find out more [here](#).

Be sure to follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).